

Quarter

Full

NOTE: Technical requirements for ads:

- Microsoft Word, Publisher and PDF files are acceptable.
- Photos and artwork can be black and white or color. (Color artwork will be converted to black and white).
- Photos are NON-RETURNABLE.
- Old newsprint, faxes and photocopies will NOT reproduce for professional printing and will not be used. Thanks for your cooperation in making your ad the highest quality possible.
- At least 300 d.p.i., jpeg or tiff files only.
- All ads are black & white

Actual design sizes:

Booster Ad: (right) $3\frac{1}{2}$ W x $1\frac{1}{4}$ H

$\frac{1}{4}$ pg Ad: (upper right) $3\frac{1}{8}$ W x $4\frac{3}{8}$ H

$\frac{1}{2}$ pg Ad: (below) $6\frac{1}{2}$ W x $4\frac{3}{8}$ H

Full Page Ad: (outlined) $6\frac{1}{2}$ W x 9 H

Booster

Half