



# 2023 WOMEN'S AWARDS DINNER PROGRAM ADVERTISING

SATURDAY, APRIL 29, 2023

Primo Banquet Hall, 2615 National Avenue, Indianapolis, IN

*Inductees, Silver Anniversary Team, Silver Medalist, State Champions, and Officials Award*

**A. Choose size:**

- \_\_\_\_\_ \$200 FULL PAGE (6½ W x 9 H)
- \_\_\_\_\_ \$150 HALF PAGE (6½ W x 4¾ H)
- \_\_\_\_\_ \$100 QUARTER PAGE (3¾ W x 4¾ H)
- \_\_\_\_\_ \$35 BOOSTER AD (3½ W x 1¼ H)

**B. Choose format:** (CHOOSE ONE)

\_\_\_\_\_ A COPY OF AN EMAILED AD IS ENCLOSED WITH FULL PAYMENT.  
(See technical requirements on reverse side.) IT WAS EMAILED TO [info@hoopshall.com](mailto:info@hoopshall.com)

\_\_\_\_\_ ENCLOSED IS MY WORDING FOR AN AD I WANT YOU TO DESIGN, ALONG WITH MY FULL PAYMENT. (I understand that I may not specify graphic design ideas with this option.)

**C. Choose payment option:**

- \_\_\_\_\_ CHECK ENCLOSED (make checks payable to Indiana Basketball Hall of Fame)
- \_\_\_\_\_ VISA/MC/DISC/AE # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ VCODE \_\_\_\_\_

WHO IS THE AD FROM? (as you want it to appear in the ad)

\_\_\_\_\_  
\_\_\_\_\_

WHO IS THE AD FOR? (as you want it to appear in the ad)

\_\_\_\_\_  
\_\_\_\_\_

NAME OF PERSON, COMPANY OR GROUP SUBMITTING AD:

\_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE # \_\_\_\_\_ EMAIL \_\_\_\_\_

**NOTE: FIRM DEADLINE FOR THIS FORM, PAYMENT and ALL ADS IS FRIDAY, MARCH 31 at 5PM (ET)!**

No Exceptions, please.

MAILING ADDRESS:

Indiana Basketball Hall of Fame  
One Hall of Fame Court  
New Castle, IN 47362

PHONE:

765/529-1891 X103

EMAIL:

[info@hoopshall.com](mailto:info@hoopshall.com)

*Quarter*

*Full*

**NOTE: Technical requirements for ads:**

- Microsoft Word, Publisher and PDF files are acceptable.
- Photos and artwork can be black and white or color. (Color artwork will be converted to black and white).
- Photos are NON-RETURNABLE.
- Old newsprint, faxes and photocopies will NOT reproduce for professional printing and will not be used. Thanks for your cooperation in making your ad the highest quality possible.
- At least 300 d.p.i., jpeg or tiff files only.
- All ads are black and white

**Actual design sizes:**

**Booster Ad: (right)  $3\frac{1}{2}$  W x  $1\frac{1}{4}$  H**

**$\frac{1}{4}$  pg Ad: (upper right)  $3\frac{1}{8}$  W x  $4\frac{3}{8}$  H**

**$\frac{1}{2}$  pg Ad: (below)  $6\frac{1}{2}$  W x  $4\frac{3}{8}$  H**

**Full Page Ad: (outlined)  $6\frac{1}{2}$  W x 9 H**

*Booster*

*Half*